

This transcript is of a 1:52 video taken by a Taco Bell area coach at FranMac, a yearly conference for Taco Bell franchisees, that took place in Colorado Springs, CO between September 27-29, 2021. The two people on stage are Liz Matthews, Chief Food Innovation Officer at Taco Bell, and Mike Grams, Vice President & Chief Operating Officer at Taco Bell.

The video starts mid-skit/presentation with Mexican Pizza artwork displayed on screen behind them.

Grams: ...want to surprise people with creativity.

Matthews: Yeah I did say that. I got a little ahead of myself, didn't I? What do you think we should do? Do you think we should bring it back?

Grams: Well if we're going to bring it back, if that's a big if, could we eventually maybe do more than just the original Mexican Pizza?

Matthews: Well they know we could always do more, so what if we took the Mexican Pizza in a double cheesy Mexican Pizza and put all this amazing cheese all over to make it even more delicious?

Grams: There's that disruptive, disruptive craveable stuff.

Matthews: Yeah, or what about.. We could do even more, what if we that [inaudible] and spicy chorizo, what if we put that on the Mexican Pizza?

Grams: Trigger that craving!

Matthews: Yeah, or what about this? We could do a bacon ranch Mexican Pizza, we could do a California quesadilla and we could do carne asada and our new guacamole on top. Yeah? Ooh you know what, what if we took cinnamon sugar and a chocolate Mexican ganache. Am I getting you there?

Grams: I'm almost there!

Matthews: Alright, god, well what else do I have.. how about if we just like go all in and do a 7-layer Mexican Pizza.

Grams: Band, what do you think?

band starts playing "That's Amore" by Dean Martin

Grams: Okay Liz, we're bringing back the Mexican Pizza!

band continues to play, crowd cheers, Matthews and Grams clap on stage